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TransitCenter Holds Its First “Community Day” with Build-A-Bike Program

Bicycles Built for The Children’s Aid Society

New York, NY, August 11, 2010 – On Wednesday, July 14th, TransitCenter held its first Annual Community Day with a company-wide volunteer effort combined with a team-building activity at the Hotel Pennsylvania.

TransitCenter employees participated in the Build-A-Bike team-building event facilitated by The Leader’s Institute. In addition to a seminar that espoused the value of communication and leadership principles, the Community Day resulted in the donation of bicycles to The Children’s Aid Society.

“As an organization, we are committed to making a difference in the communities in which we live, including making them more sustainable. Participating in the Build-A-Bike program was an opportunity to demonstrate this commitment,” said TransitCenter President and CEO Daniel Neuburger. “By building and donating bicycles to the Children’s Aid Society we provide children with a sense of ownership, pride and freedom they may not have previously experienced, and we encourage them to engage in a healthy lifestyle and value green methods of transportation.”

About TransitCenter: *TransitCenter is a nonprofit organization whose mission is to support greater use of mass transit in order to reduce traffic congestion and improve air quality. We are a pioneer and leading national provider of tax-free commuter benefits through our TransitChek[®] programs. Through education and awareness activities, we also promote the essential benefits of transit, foremost among them making communities better places – and more sustainable places -- to work and live.*

About The Leader’s Institute: *The Leader’s Institute is an international training and consulting company specializing in the “soft-skills” side of business. Its instructors and*

trainers are experts in developing strong, confident leaders throughout Fortune 500 companies and independent businesses around the world as well as purposefully shifting and creating fun, high-energy corporate cultures for clients.

About The Children's Aid Society: *The Children's Aid Society is an independent, not-for-profit organization established to serve the children of New York City. Its mission is to provide comprehensive support for children in need, from birth to young adulthood, and for their families, to fill the gaps between what children have and what they need to thrive. Founded in 1853, it is one of the nation's largest and most innovative non-sectarian agencies serving New York's neediest children.*

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